



SEAN ALI

Full-Stack Digital Entrepreneur | Growth Architect | AI Marketing Systems Builder

Panama (Remote/International) • seanali1111@gmail.com

manifestationgenie.ai • hypnoticmeditations.ai • trythescript.com • x.com/seanali777

EXECUTIVE PROFILE

Entrepreneur and growth operator with 10+ years building profitable digital businesses from the ground up.

Former Senior Media Buyer at Virgin Media — managing up to \$100,000/day in Meta Ads spend and generating millions in tracked revenue.

Founder of three digital product ventures across AI, wellness, and media — owning the full stack from product to funnel to monetization.

Deep crypto conviction: 5+ years on Binance, personally invested in Bitcoin since ~\$6,000.

Bridges enterprise performance marketing rigor with the speed, creativity, and ownership mentality of a serial entrepreneur.

CORE COMPETENCIES

- ◆ Paid Acquisition & Media Buying (Meta)
- ◆ Growth Strategy & User Acquisition
- ◆ Funnel Architecture & Conversion Optimization
- ◆ AI-Powered Marketing Systems
- ◆ Digital Product Development & Monetization
- ◆ Brand Building & Content Strategy
- ◆ Direct Response & Offer Strategy
- ◆ Creative Testing & Performance Analytics
- ◆ Lead Generation & Retention Systems
- ◆ Crypto / Web3 Ecosystem Fluency

KEY ACHIEVEMENTS

- Managed \$10,000–\$100,000/day in Meta Ads spend profitably at enterprise scale
- Generated millions in tracked revenue through paid social acquisition at Virgin Media
- Built and launched three independent digital product businesses across AI, wellness, and media
- Developed AI-powered acquisition funnels integrating LLMs into marketing and engagement workflows
- 5+ year Binance power user — personal crypto investor since Bitcoin was ~\$6,000
- Created and scaled a YouTube/social content ecosystem as a long-term growth and authority channel

PROFESSIONAL EXPERIENCE

Senior Media Buyer | [Virgin Media](#) | 2018 – 2024

- Owned and scaled Meta Ads campaigns with daily budgets up to \$100,000.
- Drove multi-million dollar revenue through full-funnel acquisition strategy.
- Built systematic creative iteration frameworks that consistently lowered CPA while scaling spend.
- Collaborated with product, content, and analytics teams to align paid acquisition with business objectives.

Media Buyer & Growth Strategist | [Media Atlas Media Group](#) | 2024 – Present

- Managing performance campaigns and building scalable paid acquisition systems for client portfolio.
- Developing AI-assisted workflows to accelerate creative testing and campaign optimization.

Founder & CEO | [Manifestation Genie \(manifestationgenie.ai\)](#) | 2025 – Present

- Built an AI-powered consumer platform from concept to launch.
- Owns product, tech stack, brand, and full acquisition funnel end-to-end.
- Integrated LLM capabilities into user experience and marketing automation workflows.
- Manages the complete growth loop: acquisition, activation, engagement, and monetization.

Founder & CEO | [Hypnotic Meditations \(hypnoticmeditations.ai\)](#) | 2024 – Present

- Built a profitable digital wellness brand in the audio/meditation space.
- Developed content strategy, email marketing, and paid acquisition as sole founder.
- Grew brand presence through YouTube and organic content alongside paid channels.

Creator & Media Brand | [trythescript.com](#) / [x.com/seanali777](#) | Ongoing

- Builds and manages a digital media presence across X (Twitter) and owned web properties.
- Uses content as a long-term authority and acquisition channel across multiple business verticals.

DIGITAL VENTURES & PRODUCTS

[manifestationgenie.ai](#) — **AI Consumer Platform**

AI-powered platform built end-to-end. Full product architecture, funnel design, acquisition, and monetization owned by founder.

[hypnoticmeditations.ai](#) — **Digital Wellness Brand**

Revenue-generating audio product brand. Built on email marketing, paid social, and organic content. Sole founder.

[trythescript.com](#) — **Media & Content Platform**

Supports personal brand, community growth, and digital product sales across owned and social channels.

CRYPTO & WEB3 BACKGROUND

Active cryptocurrency investor and Binance platform user for 5+ years.

Personal investment journey began when Bitcoin was trading at approximately \$6,000 — providing firsthand experience of market cycles and platform evolution.

Understands the knowledge gap facing new crypto users and the critical role quality education plays in driving adoption.

Genuinely aligned with Binance's mission to increase financial freedom and global crypto access.

SKILLS & TOOLS

- ✦ Meta Ads Manager (Power User)
- ✦ AI Tools: ChatGPT, Claude, Midjourney
- ✦ Funnel Builders: ClickFunnels, Webflow
- ✦ Email: Klaviyo, ActiveCampaign
- ✦ Analytics: GA4, Triple Whale, Hyros
- ✦ Content & Creative Strategy
- ✦ Copywriting & Direct Response
- ✦ CRO & A/B Testing
- ✦ X (Twitter) & Video Marketing
- ✦ Crypto: Binance, DeFi, Web3 Ecosystems

LOCATION & AVAILABILITY

Based in Panama. Fully available for remote, hybrid, or international roles.

Comfortable operating across global time zones with distributed teams.